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# North Carolina College Media Association

## Conference for College Media Students and Advisers February 24, 2024, from 9 a.m. until 4 p.m., High Point University

9-9:50 a.m.	<b>Registration, Breakfast/Coffee</b>	Main Lobby
9:50-10 a.m.	<b>Opening Remarks</b> Monica Hill, N.C. College Media Charmaine Cadeau, High Point University	Callicutt Life Skills Theater
10-10:50 a.m.	<b>Keynote: How to Find a Moving Story: Practicing the Art of Attention</b> Melissa Richard, High Point University Julia Ridley Smith, UNC-Chapel Hill	Callicutt Life Skills Theater
11-11:50 a.m.	<b>Spotlight: Writing with Heart</b> Jeri Rowe, High Point University	Callicutt Life Skills Theater
12-12:50 p.m.	Lunch	Anne Kerr Walker Ballroom
12:30 p.m.	<b>Award Announcements</b> Monica Hill, N.C. College Media	Anne Kerr Walker Ballroom
1-1:30 p.m.	<b>Moving Stories: Typography and the Power of Visual Narratives</b> Gerald Ward, High Point University <b>Publishing Toolkit: Starting a Small Press</b> Dr. Michael Flatt, High Point University <b>Open-Eared Writing: Using Active Listening</b> Autumn Karen, High Point University	Congdon 1010 Congdon 3027 Callicutt Life Skills Theater
1:45-2:15 p.m.	<b>Documentary Photography: How to Keep Going</b> Benita VanWinkle, High Point University <b>Show's Over: How to Create a Signature Podcast Outro</b> Jessica Higgins, High Point University <b>Crafting Life: Memoir Writing for All Media</b> MaryEllen Martino, High Point University	Congdon 1010 Congdon 3027 Callicutt Life Skills Theater
2:30-3 p.m.	<b>The Harmonious Marriage of Type and Image</b> Janis Dougherty, High Point University <b>Building Audience with AI</b> Dr. Justin Cook, High Point University <b>Refining Dialogue in Fiction</b> Dr. Jacob Paul, High Point University	Congdon 1010 Callicutt Life Skills Theater Congdon 3027
3:15-4 p.m.	<b>Panel: Journalism and Beyond</b> Cinde Ingram, High Point University Andrea Crossley Spencer, Tigermoth Creative Michael Hewlett, The Assembly <b>Protect Us Against Our Intentions: A Talk on Revising Poetry</b> Dr. Timothy O'Keefe, High Point University <b>Editors' Roundtable</b>	Callicutt Life Skills Theater Congdon 1010
	<b>Faculty Advisers' Roundtable</b>	Anne Kerr Walker Ballroom Congdon 3027
4-4:50 p.m.	<b>Drop-In Critiques</b>	Main Lobby

Hussman School of Journalism  
and Media  
University of North Carolina at  
Chapel Hill  
284 Carroll Hall, CB#3365  
Chapel Hill, NC 27599-3365

Tweet us @NCCollegeMedia and use our hashtag, #NCCMA24.