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North Carolina College Media Association

Conference for College Media Students and Advisers February 25, 2023, from 9 a.m. until 4 p.m., UNC Charlotte

8:30 a.m.	Coffee/Breakfast, sponsored by FIRE	Room 340
9-9:50 a.m.	Student Media Office Tours (optional) Guided by UNC Charlotte Students	Room 042
9-10:50 a.m.	Legal Crash Course Lindsie Rank and Anne Marie Tamburro, Foundation for Individual Rights and Expression (FIRE)	Room 265
9:30-9:50 a.m.	Registration	Room 340
9:50-10 a.m.	Welcome Monica Hill, N.C. College Media Kelly Merges, UNC Charlotte	Room 340
10-10:50 a.m.	Community News Panel Tonya Jameson, Leading on Opportunity Evan Moore, The Charlotte Observer Mary Ramsey, The Charlotte Observer Glenn Burkins, QCity Metro	Room 340
11-11:50 a.m.	Copy Editing Craig Paddock, UNC Charlotte	Room 261
	Engaging and Retaining an Audience Tamia Boyd, The Charlotte Observer Melissa Martin, WSOC Erik Spanberg, Charlotte Business Journal	Room 266
	Launching Your Career Post Graduation Bradley Cole, WSOC-TV Alexandria Sands, Axios Charlotte ICess Young, Wray Ward	Room 263
	Inspirations for Your Digital Designs Belinda Ivey, UNC Charlotte	Room 265
	What to Expect in a Crisis: Five Tips for Student Journalists Christy Jackson, UNC Charlotte Buffie Stephens, UNC Charlotte	Room 262
	Publications Critiques	Room 340
12-12:50 p.m.	Lunch	Room 340
12:30 p.m.	Award Announcements Monica Hill, N.C. College Media UNC Charlotte Staff	Room 340

Hussman School of Journalism
and Media
University of North Carolina at
Chapel Hill
284 Carroll Hall, CB#3365
Chapel Hill, NC 27599-3365

Tweet us @NCCollegeMedia and use our hashtag, #NCCMA23.

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1-1:50 p.m.	Keynote: Empathy and the Quest for Truth: Developing Through a Marginalized Lens John Nance, UNC Charlotte	Room 340
2-2:50 p.m	News Photography Khadejeh Nikouyeh, The Charlotte Observer Student Editor Roundtable Everything You Need To Know About Storytelling In Five Minutes Tommy Tomlinson, WFAE Guide to Newsletters Alexandria Sands, Axois Charlotte Managing Stress and Burnout Jalisa Lewis, UNC Charlotte Partnering for a Better Democracy: Strategies for Coupling Content and Revenue Niya Johnson, Flytedesk Publications Critiques	Room 263 Room 264; Room 200 Room 265 Room 266 Room 267 Room 262 Room 340
3-3:50 p.m.	Advisers Roundtable: Recruitment & Retention Kelly Merges, UNC Charlotte Podcasting 101 Joni Deutsch, The Podglomerate Magazine and Yearbook Design: Finding Your Creative Genius Belinda Ivey, UNC Charlotte Starting from Scratch: Creating a New Publication & Leveraging Internships Claire Hambrick, UNC Charlotte Publications Critiques	Room 264 Room 263 Room 265 Room 266 Room 340
4-4:50 p.m.	Bonus Sessions Hot Chocolate Bar, sponsored by FIRE FIRE Drop Ins: Legal Questions Answered Resume/Portfolio Critiques Student Media Office Tours Guided by UNC Charlotte Students	Room 340 Room 340 Room 340 Room 042

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