



N.C. College Media Association

Virtual Conference 2021

Contact the NCCMA office at nccollagemedia@gmail.com
with questions regarding the workshop.

CONFERENCE SCHEDULE

Saturday, February 27

10 a.m.	Opening Marti Maguire, William Peace University Monica Hill, NCCMA Roger Christman, William Peace University Opening Panel: Mike Schmidt, New York Times Video Editor	are heroes Josh Shaffer, The News & Observer Dispatches from Report for America: Multilingual multimedia journalism Laura Brache, WFAE, La Noticia Writing fiction and the challenge of beginnings Wade Newhouse, William Peace University
10:30 a.m.	Engaging visual stories Mike Schmidt, New York Times Investigative reporting Joseph Neff, Marshall Project Press freedom and media law Sommar Ingram Dean, staff attorney, SPLC Health reporting in practice Tommy Goldsmith, N.C. Health News	Effective visuals for interviews Roger Christman, William Peace University
11:30 a.m.		Why and how to fill gaps in state government coverage Mary Cornatzer, States Newsroom Effective design for yearbook and literary magazines Ana Teresa Galizes, William Peace University
11:00 a.m.	Why newspapers still matter and why reporters -- not me, necessarily --	Cooper Elias, MDO

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OneVoteNC Wrapup

Anna Pogarcic,
UNC-Chapel Hill

**Just because it's news, does
that mean it's important?**

Alex Granados, EdNC

Noon **Closing Panel:**

Sharif Durhams,
Newsroom Leadership
Awards

1 p.m. **Optional Résumé
Portfolio Review**