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# North Carolina College Media Association

**Bobby Burns**, a University of Missouri School of Journalism graduate, is executive editor of Adams Publishing Group-ENC and The Daily Reflector in Greenville. He has been a city, news and online editor and reporter and has won numerous awards for website general excellence.

**Melissa Cashwell** is the news director at WITN, the NBC affiliate in Greenville. She has worked at the station for nearly 15 years – starting right out of college. Cashwell graduated from ECU in 2005 with a degree in video production and public relations. During her time at WITN the station has won many awards and she has covered elections, presidential visits, hurricanes and many local stories that became national headlines. One of her latest projects was creating and launching a 4 p.m. newscast.

**Terrence Dove** is a native of Kinston, North Carolina, and an ECU graduate. A former high school English teacher and adviser for ECU's yearbook and radio station, Dove now oversees the Pirate Media 1 magazines division. He enjoys writing, music, traveling and, most importantly, bacon.

**Jonathan Drew** is the Raleigh-based administrative correspondent for The Associated Press, leading the outlet's North Carolina news staff and reporting on topics ranging from severe weather to politics. Prior to moving back to North Carolina in 2014, Drew worked for more than six years on AP's regional desk in Atlanta where he edited articles from more than a dozen states in the South. Drew has also worked as a reporter and editor in Arizona, Ohio and New York since joining AP in 2002. The Vanderbilt University graduate lives with his wife in his hometown of Durham.

**Cooper Elias** is the digital marketing manager at MDO Holdings, working with local and national brands on all digital platforms. Former digital and social marketing manager for the Carolina Hurricanes and editor of NC State's Agromeck yearbook, Elias has led workshops at national conferences. His Agromeck work earned design and writing awards, and he received the Mathews Medal for student leadership.

**Dr. Cindy Elmore** is a professor who primarily teaches journalism classes in the ECU School of Communication. Prior to getting a Ph.D. in journalism from UNC-Chapel Hill, she had been a reporter for 18 years and has reported from 18 different countries.

**Dr. Peter L. Francia** is professor of political science and director of the Center for Survey Research at East Carolina University. He is the author of several academic books and articles on the subjects of campaign finance, interest groups, public opinion and American elections.

**Brooks Fuller** is director of the N.C. Open Government Coalition and assistant professor in the School of Communications at Elon University. He was formerly an assistant professor in the Manship School of Communication at Louisiana State University.

**Kim Grizzard** is an eastern North Carolina native and a graduate of Campbell University, where she was editor of the student newspaper. She is an award-winning journalist with more than 30 years of experience, mostly as a writer for The Daily Reflector. She is a wife and mom of three, and has a rescued beagle named "Miss B."

**Henry Hinton**, president of Inner Banks Media, LLC, is a broadcaster and businessman in Greenville. Hinton and his son, Hank, own Inner Banks Media which owns and operates FM radio stations in eastern North Carolina along with some affiliated companies and commercial real estate holdings. Hinton has been inducted into the North Carolina Broadcasters Hall of Fame, is a former president of the North Carolina Association of Broadcasters and has served on the UNC Board of Governors.

**Annah Howell** is the multimedia and production adviser for ECU Student Media where she provides guidance to students in the areas of design, photography, web management and marketing. In her free time, she offers resume design and consultation services. She has served on several hiring committees at ECU and has experience leading as committee chair.

**Dr. Glenn Hubbard** is an associate professor in the ECU School of Communication. He teaches in the journalism concentration with a primary specialty in electronic media (radio/TV/digital). In addition to an extensive background as a broadcast journalist, video producer and radio announcer, Hubbard also is a professional musician who has worked on dozens of commercially released musical albums as an audio producer/engineer.

**Bill Hudson** graduated from the University of Tennessee Knoxville with a degree in advertising and worked 15 years in the Greenville area in newspaper and television marketing and advertising, earning numerous awards. A freelance photographer for local media, covering high school and college sports, Hudson and his journalist wife Jane created a social media content and marketing firm, Bee There Media and established a digital platform for local “good news” in the Greenville area called 252Buzz.

**Jane Hudson**, a graduate of the University of North Carolina at Chapel Hill’s School of Journalism, has spent all of her career working in a variety of print and digital media, creating two niche publications, each of which earned a number of awards. She and her husband Bill created a social media content firm, Bee There Media, and established a digital platform for local “good news” in the Greenville area called 252Buzz.

**Jill Kay** is communications director of the Charlotte 2020 Host Committee. She has over a decade of experience in communications, event management and fundraising, including management positions in TeamCFA Foundation for charter schools. A former chief of staff to Indiana’s First Lady Cheri Daniels, Kay has a journalism degree from Indiana University Bloomington.

**Ginger Livingston** is a native of northeastern North Carolina, growing up along the Albemarle Sound in Washington County and graduating from East Carolina University. She has spent more than 30 years in community journalism, including 20 years at The Daily Reflector, and has won awards for breaking news, enterprise reporting and feature writing.

**Dr. Brian L. Massey** is an associate professor in ECU’s School of Communication. He teaches courses in journalism skills, mass media and communication research. He is a former newspaper reporter and editor, and U.S. Peace Corps volunteer.

**Dr. Adrienne Muldrow** is an assistant professor of communications at East Carolina University where she teaches media and public relations. When she is not teaching, she spends her time researching media content from social media, digital media and health-related media. Her panel participants include Jenny Gregory, assistant director for Communication & Promotions for Campus Recreation & Wellness, and ECU students Zoe Lukas and Stevie Dupree-Parker.

**Anna Pogarcic** is a junior at UNC and the City & State editor of The Daily Tar Heel. She is leading Tar Heels Vote, an initiative to create a student-led agenda for 2020 elections coverage.

**Elizabeth Reed** is a 2017 ECU alum. While attending ECU, she worked within Student Media in the Agency (designer), Buccaneer Yearbook (design chief) and Rebel, Arts and Literary Magazine (editor and chief). After graduating from the ECU fine arts program, she began work at the Washington Daily News working as art director where she has won multiple award in graphics and newspaper and magazine design.

**Mary Schulken** most recently was chief communications officer for East Carolina University, serving under Chancellor Steve Ballard. She remains, however, a recovering newspaper editor, having covered North Carolina and local elections and national candidate visits as a reporter or editor from the election of Ronald Reagan to the election of Barack Obama. She also has worked in editor and/or columnist positions at the Charlotte Observer, Cox North Carolina, Cox Newspapers, The Daily Reflector and The Wilson Times. She also has been a blogger for EdWeek, a rural education beat.