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North Carolina College Media Association

Conference for College Media Students and Advisers February 23, 2019, from 10 a.m. until 4 p.m., North Carolina A&T State University

- 9 a.m. **Optional tour of N.C. A&T Student Media — General Classroom Building Lobby**
- 9:30 a.m. **Registration and coffee — General Classroom Building Lobby**
- 10 a.m. **Welcome from Gail Wiggins**, interim chair, N.C. A&T Department of Journalism and Mass Communication, and **Emily Burch Harris**, adviser,
The A&T Register *GCB Auditorium A218*
- 10:10 a.m. **Black Narrative: How beliefs shape coverage of news**
Moderator: Alexis Wray, The A&T Register
Panelists: Elissa Yancey, Poynter's Campus Media Project
Dr. Damion Waymer, N.C. A&T Department of Liberal Studies
Yasmine Register, The Carolina Peacemaker *GCB Auditorium A218*
- 11 a.m. **Grant Writing 101**
Navigating the Funding Landscape:
Understanding federal and foundation funding
Paul Tuttle, N.C. A&T
Shinika McKiever, N.C. A&T *Crosby 106*
Visual Storytelling
Khadejeh Nikouyeh, News & Record
Chyami Hill, CHillDesigns Photography *GCB Auditorium A218*
Covering Student Government
Zila Sanchez, The A&T Register
Jonathan Carter, NC State Technician *Crosby 201*
Fashion Journalism
Moderator: Dr. Kim Smith, N.C. A&T
Kourtney Pope, Kiehl's
Giovanni Ramadani, Greensboro Fashion Week
Brian Clarey, Greensboro Fashion Week *Crosby 215*
Critique Sessions (for those pre-registered)
Ellen Meder, NC State *Crosby 208*
- Noon **Lunch and Statewide Contest Results — Ballroom, Student Center 205**
- Greetings from Dr. Frances Ward-Johnson**, dean, College of Arts, Humanities and Social Sciences
- Keynote Address:**
Building Community Trust
Alicia Bell, Free Press

School of Media and Journalism
University of North Carolina at
Chapel Hill
284 Carroll Hall, CB#3365
Chapel Hill, NC 27599-3365

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Tweet us @NCCollegeMedia and use our hashtag, #NCCMA19.

2 p.m.	Media Law Update Covering Your Campus: Accessing and using content Brooks Fuller, N.C. Open Government Coalition Food Writing Nikki Miller-Ka, Nik Snacks Graphic Design for Everybody Tynesha Brown, N.C. A&T <i>Note: Limited to 20 attendees</i> Finding the (Literary) Muse Valerie Nieman, N.C. A&T Yearbook: Keeping the book relevant Ayantee Staff, N.C. A&T Critique Sessions (for those pre-registered) Ellen Meder, NC State	<i>GCB Auditorium A218</i> <i>Student Center 205</i> <i>Crosby 209</i> <i>Crosby 106</i> <i>Student Center 353</i> <i>Crosby 208</i>
3 p.m.	Student Involvement: Marketing your publication and expanding your reach Cooper Elias, MDO Holdings Investigative Journalism: The Campus Media Project Elissa Yancey, Poynter's Campus Media Project Zila Sanchez, The A&T Register Alexis Wray, The A&T Register Literary Magazines from Start to Finish Kevin Rippin, N.C. A&T Yearbook: Photography and creativity Nae Anderson, Nae Visuals Howard Gaither, Howard Gaither Photography Critique Sessions (for those pre-registered) Ellen Meder, NC State Advisers' Roundtable	<i>Crosby 201</i> <i>Student Center 205</i> <i>Crosby 106</i> <i>Student Center 353</i> <i>Crosby 208</i> <i>Crosby 217</i>
4 p.m. OPTIONAL	Triad Association of Black Journalists Résumé and Online Portfolio Critiques — GCB Lobby Display of Best of Show entries — GCB Lobby	

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