



North Carolina College Media Association

Dick J. Reavis was a journalist for 30 years and is now a professor at NCSU. He worked for two years on reporting on the Branch Davidian center outside of Waco, Texas, and published the resulting book, *The Ashes of Waco: An Investigation*. He has worked for newspapers such as *Texas Monthly*, *San Antonio Light* and *San Antonio Express-News*.

Dr. Robert Kochersberger has taught journalism at N.C. State University since 1986. He spent years in the newspaper business before studying for his advanced degrees, and he writes opinion columns regularly for *The News & Observer* of Raleigh.

Phil Zachary is president and chief operating officer of Raleigh-based Curtis Media Group, one of the largest independent radio broadcasters in America. Zachary also served as vice president/market manager for CBS Radio in Washington, D.C. and has held programming and management positions in Providence, Boston, Cincinnati, New Orleans and Charleston, S.C.

Kevin Schwartz is the general manager of *The Daily Tar Heel*. He is the former publisher of *The Outer Banks Sentinel*.

Bradley Wilson is the Coordinator of Student Media Advising at North Carolina State University. Currently, he serves as editor for publications of the Journalism Education Association, a position he has held since 1998.

Michael Walden is a professor of agriculture and resource economics at N.C. State University. His research focuses on consumer economics.

Chris Roush is the director of the Carolina Business News Initiative in the UNC School of Journalism and Mass Communication. He has served as a business reporter for several notable newspapers, and his books include *Show Me the Money: Writing Business and Economics Stories for Mass Communication*.

Scott Sharpe is the director of Multimedia and Photography at *The (Raleigh) News & Observer*.

David Freeman is the director of Student Publications at Appalachian State University. He advises the student newspaper and literary magazine.

Jay Eubank is the director of career services at the UNC School of Journalism and Mass Communication. He has worked as a newspaper reporter.

Joe Schwartz works for 1360 WCHL, the Chapel Hill-Carrboro radio station. He served as editor in chief of the *Daily Tar Heel*, and traveled to Beijing to work for the Olympic News Service.

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