



North Carolina College Media Association

Conference for College Media Students and Advisers
February 27, 2016 from 10 a.m. until 4 p.m., Greensboro College

- 9 a.m. Coffee and pastries/Introduction to Greensboro College Media
- 9:30 a.m. **Registration — Cowan, Lobby**
- 10 a.m. **Opening Panel — Cowan Lecture Hall, Room 211**
Covering Race
Panelists: Chris Lea, WXII 12, Triad Association of Black Journalists
Allen Johnson, Greensboro News & Record
Susan Ladd, Greensboro News & Record
Moderator: John Robinson, UNC-Chapel Hill
- 11 a.m. **Panel: Covering Religion**
Dr. Dan Malotky, Greensboro College, Department of Religion
Rev. Dr. Robert Brewer, Greensboro College, Department of Religion
Moderator: Andre Rowe Jr., UNC-Chapel Hill *Proctor Hall West 107*
Investigative Reporting
Eric Ginsburg, Triad City Beat *Cowan 211*
Photography in Action
Rob Brown, Greensboro *Proctor Hall West 109*
- Noon **Lunch and Statewide Contest Results — Lea Center, Main Building**
Featured Speaker and Performer:
Josephus Thompson, Greensboro spoken word artist and performance poet
- 2 p.m. **The Worst of the Best of: Coordinating a Reader's Choice Issue**
Allison Bennett Dyche and Stephanie Sansoucy *Cowan 209*
Appalachian State
Design Trends in the Industry *Proctor Hall West 109*
Emily Harris, N.C. A&T State University
Digital Publishing *Cowan 211*
Andrew Park, Duke Center for Documentary Studies
Publication Critiques and/or Website Critiques (for those preregistered) *Cowan 206*
Erica Perel, UNC-Chapel Hill
- 3 p.m. **The How & Why Literary Magazines Operate** *Proctor Hall West 109*
Rob Greene and Tyree Daye, Raleigh Review
Letters to the Editor Workshop *Proctor Hall West 107*
Betsy Crites and Joe Moran, Peace Media Group
The Healing Blues Panel
Ted Efremoff, Central Connecticut State University
Dave Fox, Greensboro College
Sukhada Gokhale, Greensboro College *Cowan 211*
Media Law Update *Cowan 209*
Jonathan Jones, Elon University
Advisers' Roundtable *Cowan 206*
- 4 p.m. **Resume and Online Portfolio Critique Session** *Cowan 206*
BONUS Dioni Wise
SESSIONS **NCCMA Statewide Contest Entry Displays** *Cowan Lobby*

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